Bench to Bedside - Translational product innovation

8am – 3pm

Organizers

Co-Chair: Cheryl L. Rowe-Rendleman, PhD, Co-Chair: David N. Zacks, MD, PhD, FARVO, Claire Mazow Gelfman, PhD, Cynthia L. Grosskreutz, MD PhD, FARVO, Ashwath Jayagopal, PhD, FARVO, Catherine Thut, PhD, MBA and Kazuo Tsubota, MD, PhD, FARVO, MBA

Target Audience

The following session is intended for researchers with little to no pre-existing knowledge about transitioning a research idea from discovery to clinical application.

How to get funding for translational ideas

10:30 – 12pm

This session will explore the opportunities and challenges associated with funding your translational idea.

Learning objectives

Attendees will leave this session with the ability to:

- Identify sources of funding for translational research ideas
- Describe common priorities for funders
- Tips for a successful pitch deck…the do's and the dont's

Agenda

Time	Topic	Presenter
10:30 – 10:35am	Welcome and introductions	**Session moderator:** Claire M. Gelfman, PhD Principal CMG Consulting
10:35 – 10:50am	Three must-haves to get the attention of your favorite VC/Defining value inflection points	James Murray, JD Partner ExSight Ventures
10:50 – 11:05am	What investors are looking for in that first pitch deck	Jeanne Hecht, MBA CEO & Executive Chairwoman Lexitas Pharma Services, Inc.
11:05 – 11:20am	Nondilutive funding sources: Recent Successes from Government (ARPE-H, SBIR) and Non-profit Foundations	Chad Jackson, PhD Director, Preclinical Translational Research Program, Foundation Fighting Blindness
11:20– 12pm	Panel: Getting funded	**Panel moderators** Claire M. Gelfman, PhD and

| | | Ashwath Jayagopal, PhD, FARVO
Chief Scientific and Development Officer
Opus Genetics |
| | Panelists | Joining the session presenters for a panel discussion are:

Yusaku Katada, MD, PhD
Chief Executive and Scientific Officer
Restore Vision

Babak Nemati, PhD
President & CEO
Strategic Intelligence, Inc

Kazuo Tsubota, MD, PhD, FARVO, MBA
Chief Executive Officer
Tsubota Laboratory, Inc. |